

**Unit of Competency**

**Functional Area: Design**

Title	Master Creative Thinking Methods for Design
Code	104841L2
Range	This unit of competency (UoC) is applicable in the design department of timepiece companies. It covers the abilities to know about the definition of creation and apply creative thinking methods in timepiece design.
Level	2
Credit	3 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> <li>1. Know about creation <ul style="list-style-type: none"> <li>• Know about the significance of creation</li> <li>• Know about the definition of creation</li> <li>• Understand the importance of horizontal thinking</li> </ul> </li> <li>2. Apply creative thinking methods for design <ul style="list-style-type: none"> <li>• Apply various creative thinking methods for design in timepiece product design <ul style="list-style-type: none"> <li>• Brain-Storming</li> <li>• Mind Mapping</li> <li>• User-Centred Design <ul style="list-style-type: none"> <li>• Contextual Interviews</li> <li>• Focus Groups</li> <li>• Parallel Design</li> <li>• Personas</li> <li>• Phototyping</li> <li>• Use Cases</li> </ul> </li> </ul> </li> </ul> </li> <li>3. Exhibit professionalism <ul style="list-style-type: none"> <li>• Respect intellectual property to prevent plagiarization, so as to avoid individual person and the organization to fall into the trap of infringement</li> </ul> </li> </ol>
Assessment Criteria	<p>The integrated outcome requirement of this UoC is the ability to:</p> <ul style="list-style-type: none"> <li>• Apply creative thinking methods in timepiece product design and help to find solutions.</li> </ul>
Remark	