# Specification of Competency Standards
## for the Travel Industry
## Unit of Competency

Functional Area - Information technology application and support

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| Title | Assess the effectiveness of various new IT systems |
| Code | 110731L5 |
| Range | This unit of competency involves IT skills and analytical abilities. Practitioners should be able to analyse the effectiveness of new IT systems on the company's businesses and functions, including operations, management, marketing, promotion, finance, cost effectiveness and long-term development, etc. |
| Level | 5 |
| Credit | 5 （For Reference Only） |
| Competency | Performance Requirements<br><br>1. Master the knowledge of various new IT systems<br><br>• Understand the new features of new IT systems<br>2. Assess the effectiveness of various new IT systems<br><br>• Analyse the business effectiveness of new IT systems in areas, including:<br>  o Operations and management<br>  o Marketing and promotion<br>  o Finance and cost effectiveness<br>  o Long-term development<br>• Analyse the risks and vulnerabilities of existing IT systems<br>• Compare the pros and cons of new IT systems with the company's existing system<br>3. Demonstrate professional skills and attitude<br><br>• Collect information related to new IT systems from different information channels to make sure a new IT system will benefit the company's long-term development<br>• Ensure that new IT systems are compatible with the company's existing system |
| Assessment Criteria | The integrated outcome requirement(s) of this unit of competency is/are:<br><br>• Analyse the long-term effectiveness of various new IT systems; and<br>• Based on this analysis, recommend and develop plans to implement new IT systems that will enhance the company's business performance |
| Remark | |