

**Specification of Competency Standards**  
**for the Retail Industry**  
**Unit of Competency**

Functional Area - Human Resources Management

Title	Develop job positions for e-business corporate
Code	107274L6
Description	Based on the different types of e-business corporate operations, develop appropriate job standards and responsibilities for contribution to the e-business corporate.
Level	6
Credit	3 ( For Reference Only )
Competency	<p>Performance Requirements</p> <p>1. Understand the concept of e- business job positions</p> <ul style="list-style-type: none"> <li>• Briefly identify the types of e-business operation, including: <ul style="list-style-type: none"> <li>○ Production type</li> <li>○ Trade type</li> <li>○ Network type</li> </ul> </li> <li>• Understand the meaning of e- business job placement</li> <li>• Master the basis of e –business corporate job placement</li> <li>• Understand the importance of e-business corporate job placement for corporate development</li> </ul> <p>2. Set the main job level and responsibilities of e business, including:</p> <ul style="list-style-type: none"> <li>• E-business director, procurement staff, distribution director, logistics director, retail director, shop design and art staff and product editor etc.</li> <li>• Pre-sale services, after-sales service, customer management and information technology staff</li> </ul> <p>3. Apply e-business position management skills</p> <ul style="list-style-type: none"> <li>• Enhance staff recruitment, training, and management of labor relations skills</li> <li>• Master short-term contract, long-term contract and the benefits and disadvantages of life-long employment</li> <li>• Understand the importance of the proportion of frontline staff and logistics staff</li> </ul> <p>4. Exhibit professionalism</p> <ul style="list-style-type: none"> <li>• Ensure that the development of e-business strategy meets the interests of corporate.</li> </ul>
Assessment Criteria	<p>The integrated outcome requirement of this UoC is the ability to:</p> <ul style="list-style-type: none"> <li>• Understand the concept of job placement in e-business enterprises.</li> <li>• Apply e- business job management skills.</li> <li>• Establish the main job positions with an e-business corporate.</li> </ul>
Remark	