

Specification of Competency Standards
for the Retail Industry
Unit of Competency

Functional Area - Financial Management

Title	Manage corporate project investment
Code	107263L5
Description	This UoC is applicable to the finance department of the corporate. Manage the corporate project investment so as to select the appropriate investment portfolio.
Level	5
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Understand the basic concept of project investment management</p> <ul style="list-style-type: none"> • Understand the meaning of corporate project investment <ul style="list-style-type: none"> ○ The significance of corporate project investment ○ Understand investment is one of the goals of achieving financial management ○ Understand corporate investment is a way to reduce risk • Understand the basic principles of corporate project investment • Conduct market research and capture investment opportunities • Establish investment decision-making process and the feasibility analysis of investment projects • Ensure the funding supply of investment projects • Analyse the relationship between risk and profit, and control the investment risk of the corporate. <p>2. Analyze the classification of corporate project investment</p> <ul style="list-style-type: none"> • Direct investment and indirect investment <ul style="list-style-type: none"> ○ According to the relationship between investment and production operation, investment can be divided into two categories: direct investment and indirect investment. ○ Direct investment refers to the investment of funds in the production and operation of assets in order to obtain profits of investment. ○ Indirect investment, also known as securities investment, refers to the investment of funds in securities and other financial assets in order to obtain dividends or interest income investment. • Long-term investment and short-term investment <ul style="list-style-type: none"> ○ According to the investment recovery time, investment can be divided into two types of short-term investment and long-term investment. ○ Short-term investment, also known as current assets investment, refers to and can also be prepared within one year to recover the investment. ○ Long-term investment refers to more than one year to recover the investment. • Internal investment and foreign investment <ul style="list-style-type: none"> ○ According to the direction of investment, investment can be divided into two types of internal investment and foreign investment. ○ Internal investment, refers to the funds invested in the corporate, the purchase of various production and operation of assets with investment. ○ Foreign investment refers to the corporate in cash, physical, intangible assets, or to buy stocks, bonds and other securities to other units of investment. <p>3. Analyze business investment management matters</p> <ul style="list-style-type: none"> • Pay attention to the control of total investment • Pay attention to the project investment and the existing products of the corporate • Analyze the source of investment funds

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	<ul style="list-style-type: none">• Analyze the relationship between risk and profit and control the investment risk of the corporate 4. Exhibit professionalism <ul style="list-style-type: none">• In managing corporate investment project, take into account various factors and have the ability to choose the right investment project
Assessment Criteria	The integrated outcome requirement of this UoC is the ability to: <ul style="list-style-type: none">• Master the concept of business investment• Master the business investment management matters• Consider the various factors and have the ability to choose the right investment projects
Remark	