Specification of Competency Standards
for the Retail Industry
Unit of Competency

Functional Area - Website Monitoring and Testing Technology

Title	Implement website content testing
Code	107244L4
Description	Through the website content testing, test the correctness, accuracy and relevance of the information provided by the website.
Level	4
Credit	6 （For Reference Only）
Competency	Performance Requirements 1. Understand the importance of website content testing • Understand the purpose of website content testing, such as correctness, accuracy and relevance etc. • Recognize the potential risks induced from website contents 2. Master website content testing • Test the correctness of the website content, such as whether web information is reliable or misleading • Test the accuracy of the website content, such as whether the webpage information has grammatical or spelling errors • Test the relevance of the website content, such as whether the current page could be found in the current related information or links • Eliminate the website content which may be the risk of problems. 3. Exhibit professionalism • Ensure the website contents comply with intellectual property laws. • Ensure the online usability of the website contents.
Assessment Criteria	The integrated outcome requirement of this UoC is the ability to: • Master the correctness, accuracy and relevance of the website testing information • Eliminate the website content which may be the risk of problems.
Remark	