

Specification of Competency Standards
for the Retail Industry
Unit of Competency

Functional Area - Purchasing and Logistics Management

Title	Formulate cross-border e-business strategy in Hong Kong and China
Code	107150L6
Description	This unit of competency (UoC) is applicable to policy makers in the retail industry. The application of this capability involves a critical analysis and assessment capability to develop an effective cross-border e-business strategy in Hong Kong and China. The strategy is in accordance with the mission and objectives of the corporate to maintain existing customers, attract new customers and explore potential customers to develop the retail business of the corporate.
Level	6
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Knowledge of cross-border e-business strategy in Hong Kong and China</p> <ul style="list-style-type: none"> • Understand the definition of cross-border e-business in Hong Kong and China • Understand the characteristics of cross-border e-business in Hong Kong and China, for example: <ul style="list-style-type: none"> ○ Trans-nationality ○ Intangible ○ Anonymity ○ Immediate • Understand the model of cross-border e-business in Hong Kong and China • Understand the regulatory requirements of cross-border e-business in Hong Kong and China, for example: <ul style="list-style-type: none"> ○ Customs ○ Inspection and quarantine ○ Taxation ○ Logistics • Understand the significance of cross-border e-business in Hong Kong and China • Understand the role of logistics and relationship of taxation of cross-border e-business in Hong Kong and China <p>2. Formulate cross-border e-business strategy in Hong Kong and China</p> <ul style="list-style-type: none"> • Formulate effective cross-border e-business strategy in Hong Kong and China in accordance to the objectives of the corporate <ul style="list-style-type: none"> ○ Formulate the cross-border logistics strategy of e-business ○ Develop the methods, procedures and workflow of cross-border logistic strategy, for example: <ul style="list-style-type: none"> ▪ Bonded warehouse method ▪ Cross - border direct mail ○ Formulate the cross-border taxation strategy of e-business ○ Develop the methods, procedures and workflow of cross-border taxation strategy, for example: <ul style="list-style-type: none"> ▪ Parcel tax ▪ VAT ▪ Tariff ▪ Exemptions • Regularly review the cross-border business strategy and evaluate the strategy operational effectiveness to the corporate

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	<p>3. Exhibit professionalism</p> <ul style="list-style-type: none">• In developing the cross-border e-business strategy, follow the relevant legal policies and requirements in a professional manner• Protect the interests of customers, business partners and corporate.
Assessment Criteria	<p>The integrated outcome requirement of this UoC is the ability to:</p> <ul style="list-style-type: none">• Master the professional knowledge of logistic process in cross-border e-business strategy in Hong Kong and China.• Formulate effective cross-border e-business strategy to meet the objectives of the corporate. Review and consolidate relevant information to assess and evaluate the operation so as to support the long-term development of the corporate.
Remark	