

**Specification of Competency Standards**  
**for the Retail Industry**  
**Unit of Competency**

Functional Area - Operating Data Analysis

Title	Analyse and develop corporate financing channels
Code	107148L7
Description	Based on the knowledge of economics, apply statistical tools to analyse and develop the investment and financing channels and strategy for corporate.
Level	7
Credit	6 ( For Reference Only )
Competency	<p>Performance Requirements</p> <p>1. Analyse and develop corporate investment channels</p> <ul style="list-style-type: none"> <li>• Analysis and forecast of direct investment: (investment in production and management) on the financial impact of corporate</li> <li>• Analysis and forecast of indirect investment: (the funds invested in securities and other financial assets) on the financial impact of corporate</li> <li>• Analysis of corporate investment channels and the development of relevant strategies</li> </ul> <p>2. Analyse and develop corporate financing channels</p> <ul style="list-style-type: none"> <li>• Understand the channels of corporate financing including the IMF, bank acceptance, direct deposits, bank letters of credit, entrusted loans, direct investment, hedge funds, loan guarantees, etc.</li> <li>• Analyse corporate financing channels and predict the impact on corporate finance for strategy development</li> </ul> <p>3. Exhibit professionalism</p> <ul style="list-style-type: none"> <li>• Follow the ethical conduct with integrity attitude in conducting the financial analysis.</li> <li>• In conducting the financial analysis, comply with the relevant regulatory requirements and take into consideration of the corporate interests.</li> </ul>
Assessment Criteria	<p>The integrated outcome requirement of this UoC is the ability to:</p> <ul style="list-style-type: none"> <li>• Analyse the pros and cons of different channels for corporate financing.</li> <li>• According to the corporate situation, analyse different channels for corporate financing and develop appropriate financing plan.</li> </ul>
Remark	