

Specification of Competency Standards
for the Retail Industry
Unit of Competency

Functional Area - Website Content Planning and Maintenance

Title	Edit the audio content of website
Code	107114L3
Description	According to business needs, apply appropriate software to edit the website audio content
Level	3
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Identify the formatting characteristics of network audio</p> <ul style="list-style-type: none"> • Non-distortion format, including :: WAV, PCM, ALS, ALAC, TAK, FLAC, APE, WavPack (WV) • Distortion format, including :: MP3, AAC, WMA, Ogg Vorbis <p>2. Master the network audio collection channels</p> <ul style="list-style-type: none"> • Common channels include: <ul style="list-style-type: none"> ○ Internet radio ○ Professional music website ○ Network sharing platform ○ Search engine ○ Other channels: own production • Understand and comply with copyright procedures for the use of audio <p>3. Master network audio editing standards and apply software to edit audio</p> <ul style="list-style-type: none"> • Software such as: Audacity, Adobe Audition etc. • Various transformations for the audio data itself, such as fade in, fade out, volume adjustment etc. <p>4. Exhibit professionalism</p> <ul style="list-style-type: none"> • In editing and publishing web content audio content, strictly comply with the latest laws and regulations such as copyright, privacy and information safety, etc., to ensure that the audio content does not violate the relevant regulations
Assessment Criteria	<p>The integrated outcome requirement of this UoC is the ability to:</p> <ul style="list-style-type: none"> • grasp the website audio access channels • apply commonly used audio editing software for editing according to business needs • understand and follow the copyright procedures for using audio
Remark	