

QF 資歷架構 夥伴嘉許典禮 Partnerships Commendation Ceremony

暨 慶祝資歷架構成立十五周年
Cum QF 15th Anniversary Celebration 2023

Celebrating 15th Anniversary of QF Over 300 Partner Organisations Commended



Mr Jeff Sze, Acting Secretary for Education (front row, second from left), Ms Michelle Li, Permanent Secretary for Education (front row, second from right), Mr Albert Chow, Executive Director of Hong Kong Council for Accreditation of Academic and Vocational Qualifications (front row, first from left) and Mr Steve Lai, General Manager of Qualifications Framework Secretariat (first from right in the front row), officiated at the opening ceremony of the 15th anniversary celebration of the launch of QF, together with chairpersons and representatives of the 22 Industry Training Advisory Committees (ITACs).



The Ceremony

QF Partnerships Commendation Ceremony cum QF 15th Anniversary Celebration was successfully held on 10 May 2023. Mr Sze, Acting Secretary for Education, presented certificates of commendation to over 100 organisations in recognition of their support and contribution to the Qualifications Framework (QF). A total of 12 organisations named 2022 QFIA Achievers and 11 organisations named 2022 QFIA Achievers (Partner) were also commended. He expected more enterprises and organisations to join them in the application and promotion of QF.



Mr Jeff Sze, Acting Secretary for Education, delivered his welcoming speech.

Fifteen Years of Significant Growth and Abundant Fruits

Mr Jeff Sze, Acting Secretary for Education, said in his speech that QF has been promoting lifelong learning and enhancing the skills and competitiveness of the working population since its establishment in 2008. Summing up the achievements, he said, "With 15 years of joint effort, QF has seen significant growth. The 22 ITACs set up under QF, representing more than half of the city's workforce, had developed Specification of Competency Standards (SCS) for their industries. Among them, 18 industries have implemented Recognition of Prior Learning (RPL) mechanism and six industries have established Vocational Qualifications Pathway (VQP). It is expected that VQP would be available for at least 18 industries in the coming five years, facilitating the sustainable development of these

industries and society as a whole. The fruits of QF also include the 30 plus professional qualifications recognised under QF since 2018."

Thanks to All Sectors and Hopes for Continued Collaboration in Reaching New Milestones

Mr Sze took this opportunity to thank all ITACs and their members, the industries, as well as the academic and business sectors for their active participation in the construction and promotion of QF over the years. They have laid a solid foundation for the development of QF in addition to nurturing a strong force for the continuous development of different industries. Mr Sze hoped that they would continue to work together in furthering the application of QF, promoting lifelong learning, and enhancing the capabilities of the workforce for the benefit of society.

Recognition of Star Employers and Gold Star Employers for Applying QF

Among the organisations commended on the day were 72 organisations named QF Star Employers in recognition of their efficient use of QF tools and supporting mechanisms to enhance the competitiveness of employees and long-term development of enterprises.

Four companies, with full-scale application of QF, were named QF Gold Star Employers. They are AXA China Region Insurance Company Limited, Bank of Communications (Hong Kong) Limited, Hong Kong Air Cargo Terminals Limited, and Hong Yip Service Co. Ltd. All of them were committed to applying QF in various aspects of human resources development and management, such as designing a clear promotion ladder for employees, offering VQP or SCS-based courses to upgrade employees' skills, or engaging employees in obtaining RPL qualifications for their work experience and abilities in the workplace.



QF Star Employers were committed to implementing the application of QF to foster the long-term development of employees and enterprises.

AXA China Region Insurance Company Limited



Mr Jonathan Li (right)
Chief Agency Officer and
Deputy Chief Distribution
Officer
AXA China Region Insurance
Company Limited

AXA China Region Insurance Company Limited is committed to nurturing industry professionals. Mr Jonathan Li said, "We are the first insurance company to offer QF SCS-based courses. These courses, providing employees with quality-assured training, have so far graduated more than 1,000 employees. As the SCS of the insurance industry developed under QF has set a systematic, objective and clearly defined professional standard for the industry, our company makes considerable use of QF in human resources management in terms of talent recruitment."

Bank of Communications (Hong Kong) Limited



Mr Fan Chao-rong (right)
Deputy Chief Executive
Bank of Communications
(Hong Kong) Limited

Bank of Communications (Hong Kong) Limited fully applies the concept of VQP. In sharing their experience, Mr Fan Chao-rong, Deputy Chief Executive, said, "Our company always regards employees as important assets and makes optimum use of various QF tools and mechanisms in nurturing talent, which includes developing internal training into VQP courses so that employees receive training that matches with job positions. In addition, our company fully applies QF in human resources development. For example, QF qualifications have been listed as entry requirements in job advertisements, thus QF elements are integrated into all levels of the company."

Hong Kong Air Cargo Terminals Limited



Mr Jason Lee (right)
Executive Director - Human
Resources
Hong Kong Air Cargo Terminals
Limited

Hong Kong Air Cargo Terminals Limited is the first air cargo terminal and logistics company to offer QF-recognised SCS-based courses. Mr Jason Lee said, "Our company spares no effort in talent development. When designing the syllabi of QF-recognised courses, we apply the SCS, formulated with industry involvement, in order to meet the needs of industry operations. These courses also cover soft skills so that employees can have comprehensive training. In addition, our company always encourages employees to apply for RPL to have their work experience recognised. We promote talent development through a dual-track model of recognition and training."

Hong Yip Service Co. Ltd.



Ir Alkin Kwong (right)
Chairman and Chief Executive
Hong Yip Service Co. Ltd.

Hong Yip Service Co. Ltd. is the first and only company in the property management industry that offers QF level 4 courses. So far, 23 QF level 1 to 4 courses have been offered, with over 5,800 graduates. The company has also helped thousands of employees to obtain RPL qualifications and has been closely cooperating with various educational institutions in recent years in offering credit accumulation and transfer. Many experienced employees have improved their capabilities and obtained higher-level qualifications within a shorter period of time. Ir Kwong said, "Our company fully applies QF to retain high-performing staff, cultivate solidarity among employees, and build a strong talent pool for the company and the industry."



Over 60 training providers were named QF Star Training Providers for developing SCS-based courses and providing diverse learning pathways.

Recognition of Training Providers and Star Friends for Promoting QF Application

In addition to enterprises, many training providers are committed to applying QF. At the event, 63 QF Star Training Providers were commended for actively developing VQP courses, SCS-based courses and SGC-based courses, or offering credit accumulation and transfer to provide learners with flexibility in further study. Close to 200 organisations were awarded the QF Star Friends certificate in appreciation of their effort in promoting the application of QF.

Vigorous Practice and Exemplary Results of QFIA

At the ceremony, Mr Sze also commended 12 Achievers and 11 Partners of the second cohort of QF in Action (QFIA). In striving to apply QF in developing human resources management, professional development, and vocational-study connectivity projects, they could be role models of their industries that inspire other organisations to apply QF in all aspects and for various purposes in the future.



Details and Booklet of QFIA



Mr Sze (middle in the front row) presented trophies to 12 QFIA Achievers and 11 QFIA Partners, in recognition of their exemplary application of QF.

Celebration of 10th Anniversary of QF Implementation in Two Industries

The successful implementation and gradual development of QF relies on ITACs' support and voluntary participation in different QF projects. Regarding the elderly care service industry and security services industry, which implemented QF ten years ago, Mr Sze and Ms Li thanked the two ITACs for their contribution to the promotion of QF in a decade, and celebrated together with them on the stage.



Mr Sze (middle in the front row), Ms Li (3rd from right in the front row), and members of Elderly Care Service ITAC and Security Services ITAC celebrated the 10th anniversary of QF implementation in the two industries.

Vocational Qualifications Pathway (VQP) under QF

The VQP of QF outlines a roadmap for further study and employment in an industry and clearly lists the competency and qualification requirements for major job positions. Industry practitioners and people who intend to enter the industry or study can obtain such job-related qualifications and thus opportunities for development in the industry.

So far, six industries (automotive industry, property management industry, banking industry, elderly care service industry, printing and publishing industry, and insurance industry) had developed VQPs. Enterprises and training providers can refer to the competency requirements for each job position in the VQPs when designing their courses. At present, there are about 80 VQP courses on the Qualifications Register.

The Qualifications Framework Secretariat's one major task, among others, is assisting different industries to develop their VQPs. It will step up effort and has planned to extend VQP to at least 18 industries in the coming five years. The logistics industry, information and communications technology industry, and retail industry will launch their VQPs this year.

2020



Insurance

2019



Printing & Publishing

2018



Elderly Care Service

2017



Banking



Property Management



Automotive

Logistics VQP (Airfreight and Express - Operations Management) Sharing cum Consultation Session

Logistics ITAC and the Secretariat held a VQP Sharing cum Consultation Session (Airfreight and Express - Operations Management) on 12 April 2023 to share the results of VQP development in the logistics industry. Stakeholders of the industry and training providers were invited to comment on the examples given in the consultation document. Guest speakers from the logistics, banking, and elderly care service industries were also invited to share their experience of developing SCS-based and VQP courses.

In his welcoming speech, Ir Kelvin Ko, Chairman of Logistics ITAC, said, "In order to promote the industry's sustainable development, improve the quality of manpower and nurture industry professionals, the industry started to develop QF in 2006 and has since then been enjoying the support of different parties. The Logistics ITAC has developed five sets of SCS and implemented the RPL mechanism. During the three-year pandemic, the demand for online shopping increased and many people entered the logistics industry. As society gradually resumes normal, the industry should think about how to attract and retain talent."

In 2021, the Logistics ITAC started to develop the VQP for Air Freight and Express - Operations Management with the aim of outlining a progression roadmap for practitioners to have a better understanding of career development pathway, training and opportunities for promotion, and thus motivation for developing a career in the industry. The industry expects to launch its VQP in the third quarter of this year.



Logistics



Chairman of Logistics ITAC, Ir Kelvin Ko, delivered his welcoming speech.



Guest speakers from logistics, banking, and elderly care service industries shared their experience in developing SCS-based and VQP courses.

New milestone of Recognition of Prior Learning (RPL) in Catering Industry

RPL for Western Cuisine



The Secretariat introduced the newly launched RPL for western cuisine to members of the catering industry.

On 7 January this year, the catering industry launched its RPL qualifications in western cuisine and started to accept applications. The Secretariat was invited to attend committee meetings and trade union gatherings, including those of Chinese and Western Food Workers Union (9 February), Federation of Hong Kong and Kowloon Labour Unions Catering Industry Committee (16 February), Hotels, Food and Beverage Employees Association (21 February), and Association of Professional Personnel (Hotels, Food and Beverage) (22 February). On these occasions, the Secretariat introduced the newly launched RPL for western cuisine and the designated support scheme to members of trade unions and industry practitioners.

10th Anniversary of RPL cum

Support QF Charter Signing Ceremony of Catering Industry



Professor Simon Wong, Chairman of Catering ITAC (front row, 7th from left) and guests officiated at the ceremony.



Various organisations signed the Support QF Charter at the ceremony.

This year also marks the 10th anniversary of launching RPL in the catering industry. The Secretariat held a 10th Anniversary of RPL cum Support QF Charter Signing Ceremony for the industry on 14 April 2023 to celebrate and witness the success of RPL in facilitating practitioners to have their experience, knowledge and skills accumulated in the workplace recognised by the industry under QF.

During the event, representatives of more than 50 organisations, including major trade associations, labour unions, training providers, educational institutions and catering corporates, signed the Promotion of QF Charter to pledge support for continuous development of QF in the catering industry, enhancement of the industry's professional development, and encouragement for members of the industry to study and upgrade their skills.



Ms Peggy Wong, Senior Manager of the Secretariat, hosted the sharing session and invited four guest speakers (from left on stage: Mr Leo Chi-shing, Principal of Chi Lin Buddhist Secondary School; Mr Lam Tsin-kwok, awardee of QF Award Scheme for Learning Experiences 2021; Professor Calvin Tse, Vice-chairman of Hong Kong Federation of Restaurants and Related Trades Limited; and Ms Anna Chau, Chief Executive Officer of King Parrot Group) to share their experience and views on the effectiveness of QF application.

2nd International Conference on Quality in Self-financed Higher Education



Mr Steve Lai, General Manager of the Secretariat

Mr Steve Lai, General Manager of the Secretariat, attended the 2nd International Conference on Quality in Self-financed Higher Education organised by HKU School of Professional and Continuing Education. In the parallel session, Mr Lai shared with around 40 participants information about the development and application of VQP under QF.

Interaction with Industries

Chit-chat Café Import and Export Industry

Chit-chat Café of the import and export industry refers to a series of live broadcasts on YouTube produced by the Import and Export ITAC and hosted by different industry stakeholders.

Hong Kong Smart Design Awards

On 9 February 2023, the broadcast had Mr Benson Bau and Ms Helena Chiu, Honorary Chairman and Vice-chairman of the Hong Kong Exporters' Association, and Mr Joe Wong, General Committee member, sharing updates about Hong Kong Smart Design Awards (HKSDA), an annual signature event among local manufacturers and exporters. Two HKSDA recipients shared their winning entries and their views on how involvement in HKSDA could help expand business. One of them is also an awardee of QF Award Scheme of Learning Experiences.



Programme Catchup



Extend, Expand, Enhance

The broadcast on 22 December 2022 had Mr Samuel Cheng, Associate Director of Business Development of Hong Kong Trade Development Council (HKTDC), introducing HKTDC's newly launched Exhibition+. It integrates online and offline trade show formats to help enterprises connect with business partners proactively. Mr Ernest Lee, Senior Manager of the Secretariat, spoke on QF Award Scheme for Learning Experiences.



Programme Catchup



Group photos of speakers and staff of the Secretariat

Consultation Session on Specification of Competency Standards (SCS) (2.0) for Retail Industry



Retail ITAC and the Secretariat jointly organised an industry consultation on SCS (2.0) for the retail industry on 30 March 2023. Besides briefing on the updated contents of SCS 2.0 and industry consultation by the professional writer and Secretariat representative, a guest speaker from Hong Kong Productivity Council Academy was invited to share with the participants views and experience of applying SCS.



Group photo of Retail ITAC members, guest speakers, and members of the industry



(From left) Ms Jackie Hau, Senior Manager of the Secretariat; Ms Janis Tam, Convenor of SCS-drafting Sub-committee of Retail ITAC; representative of professional writers; and Mr Marius Chow, Principal Consultant of HKPC Academy

Promotion Day and Briefing Sessions on RPL in Logistics Industry



AAT (upper photo) and HACTL (lower photo) helped their employees in applying for RPL during promotion days and briefing sessions.

Asia Airfreight Terminal (AAT) and Hong Kong Air Cargo Terminals Limited (HACTL) held RPL promotion days and briefing sessions in November 2022 and March 2023 to let their employees know more about the RPL mechanism and the development of QF in the logistics industry. Both companies helped their employees in submitting RPL applications on the spot.

Representatives from the Secretariat, HKU School of Professional and Continuing Education (RPL Assessment Agency of logistics industry), and Chartered Institute of Logistics and Transport in Hong Kong joined the briefing sessions. A representative of the Assessment Agency was present to answer enquiries on application and help employees fill out the application form. Each of the two companies had over 60 applications for RPL.

Sharing Session on QF and Manpower Development in Property Management Industry

Property Management ITAC organised a Sharing Session on QF and Manpower Development on 16 December 2022. Apart from a professional writer representative briefing on VQP, representatives from two organisations in the industry were invited to share their experience of applying QF to talent development from different perspectives. Their sharing was aimed at promoting QF and encouraging industry stakeholders to apply QF in human resources management and training. Four awardees of QF Award Scheme for Learning Experiences shared their experience of benefiting from participation in the scheme. Over 80 representatives from employers, training providers, and professional bodies of the industry attended the event.



Property Management



Group photo of Property Management ITAC members and guests



Travel



Group photo of Travel ITAC members, guest speakers, and staff of the Secretariat

Travel Industry Information Seminar

To introduce the latest industry trends and development prospects to tourism and hospitality subject teachers and career masters of secondary schools, Travel ITAC and the Secretariat held a Travel Industry Information Seminar on 28 April 2023. Through the sharing of Travel ITAC members and experienced industry practitioners, participants not only obtained the latest information about the industry but also learned how to make use of QF resources in their teaching activity design.

RPL Open Day for Fashion Industry



Fashion



Fashion industry practitioners submitted RPL applications on the spot.

The Garment Fashion Practitioners' Association organised an open day on 12 November 2022 to introduce RPL mechanism and application procedures to employees in the fashion industry. A representative from the Secretariat helped them fill out the application form and a representative of the Clothing Industry Training Authority (RPL Assessment Agency of fashion industry) was also present to answer queries about application. About 30 employees in the industry attended the open day and submitted RPL applications.

Industry Consultation on Draft Training Packages cum Sharing Session on Training for Catering Industry

Catering ITAC and the Secretariat organised an Industry Consultation on Draft Training Packages cum Sharing Session on Industry Training on 9 November 2022. In addition to a professional writer speaking on the contents and features of the two sets of draft training packages, industry stakeholders were invited to express their views on the draft documents. Professor Simon Wong, Chairman of Catering ITAC, Mr Wallace Li, Convenor of the Education and Training Sub-committee, as well as representatives of the industry and education sector shared their experience and ideas about benefiting from application of QF in industry training. Over 60 representatives from trade associations, labour unions, companies, educational institutions and secondary schools participated in the event.



Catering



Professional Writer introduced the contents and features of two sets of draft Training Packages to the participants.

QF Brings You to Fashion Industry: Glamorous Exploration – Fashion Industry



Fashion



Students were satisfied with their design work.

Fashion ITAC held two experiential workshops for students on 6 December 2022 and 27 April 2023 and attracted over 70 participants. Through the sharing of fashion designers, students came to know about job roles in the production of fashion products and entry requirements of the industry. Participants played the role of fashion designer and created designs by putting different fabrics on a model.

Get to Know Travel Industry with QF: Touring with You - Experiential Workshop of Tour Guiding and Escorting



Travel



Students experienced being a tourist guide and tour escort in Sai Kung.

On 24 February 2023, Travel ITAC held an Experiential Workshop of Tour Guiding and Escorting for more than ten secondary school students to experience the work of a tourist guide and tour escort. It included a visit to Sai Kung attractions for students to learn about itinerary design, operational processes, and the work of leading a group of tourists. Participants gained hands-on experience of the frontline work of a tourist guide and tour escort at a simulated hotel front desk and a simulated airport check-in counter.

Get to Know Printing Industry with QF: Printing with Creativity and Maximising your Creation

Printing and Publishing ITAC held two workshops on 10 February and 14 April 2023 and attracted over 20 secondary school students. The participants experienced producing creative visual layout design, printed their own creations, and learned about editing, publishing and producing printed materials. They also came to know about book circulation and marketing promotion.



Printing & Publishing



Students experienced producing creative visual layout design.

Get to Know Catering Industry with QF: QF Fun Fun Fun



Catering



Students experienced making mocktails.

On 11 February 2023, Catering ITAC held its first workshop for secondary school students. It included tasting the work of a coffee barista, making a beginner's cocktail, attending an industry talk, as well as visiting training facilities. Students made hand-crafted latte art coffee and non-alcoholic cocktails under the guidance of instructors who also let them know about QF and latest developments of the catering industry.

Get to Know Elderly Care Service Industry with QF: Project Vitality

Elderly Care Service ITAC led a visit to gerontechnology showroom on 28 April 2023 with over ten students. In addition to learning about the job roles and industry prospects of elderly care service in Hong Kong, participants experienced the use of gerontechnology products under the guidance of staff and learned how these products could help the elderly and improve their daily lives.



Elderly Care Service



Students learned about the elderly care service industry and experienced using gerontechnology products.