Specification of Competency Standards for the Printing & Publishing Industry Unit of Competency

Functional Area - Management

| Title | Execute copyright management tasks by applying copyright knowledge and contract writing skills |
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| Code | 111081L5 |
| Range | This Unit of Competency (UoC) is applicable to editorial personnel in charge of management. Practitioners should be able to utilise knowledge in copyright matters and contract writing skills to manage copyright licensing and assignment contracts. |
| Level | 5 |
| Credit | 4 (For Reference Only) |
| Competency | Performance Requirements 1. Master the knowledge of drafting copyright licensing and assignment contracts Master the various licensing methods for copyright authorisation, including but not |
| | limited to exclusive licenses, sole licenses, and general licenses Understand the scope and conditions of licensed rights of use, including but not limited to methods of use, distribution regions, languages to be translated into, copyright ownership of the translations, etc. Understand the content of a warranty of non-infringement, and a warranty of legal title Understand the items in the contract that require additional fees, including but not limited to copyrights of photos, translations or e-books, author's appearance in promotional videos or book signings, etc. Understand specific cooperation requirements of the licensor, such as the type of ink, paper stock and specifically appointed printing house, etc. Understand the fees or commissions payable to third parties or multiple parties, such as copyright agencies or other agents as specified Understand the taxes required to be paid in different countries 2. Apply the knowledge of drafting copyright licensing and assignment contracts; clearly state |
| | the specific licensing requirements and provisions as raised by both/multiple parties |
| | 3. Demonstrate professional skills and attitude Respect copyright licensing and assignment legislations in various countries and the spirits of the contracts Safeguard the publisher's best economic return and publishing resources in publishing management |
| Assessment Criteria | The integrated performance requirement(s) of this unit of competency is/are: |
| | Capable to clearly grasp the taxation requirement and legislations relevant to copyright licensing and assignments in different countries in terms of copyright management; and Capable to draft and edit enforceable copyright licensing and assignment contracts |
| Remark | |