

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - 跨媒體服務

Title	Master video production concept
Code	106356L5
Range	A fully digital production workflow with highly standardized production formats has been adopted in video production. Conversion of formats among digital film, high definition television or online streaming has been made easy. The video production process including video capture, synchronized audio recording, non-linear editing, archive and playback have become consumer-oriented. In this respect, film production has become even more professional, with higher definition and larger budget.
Level	5
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Master the basic requirements of techniques, methods, venue and equipment for video capture, synchronized audio recording, non-linear editing, archive and playback.</p> <p>2. Master the regulations on copyrights for video pieces and the consideration of the changes in rights when the video pieces are to be embedded into the work in other media.</p> <p>3. Riding on the above competency, master video production quality in meeting the specifications for the intended playback platform.</p>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Be able to master the requirements of video production in the aspects of technology, methods, venue and equipment. • Be able to master basic video production.
Remark	