

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - 電子出版

Title	Master metadata and bibliography of e-book
Code	106350L6
Range	In the creativity and editing process, know the importance of metadata and bibliography for an e-book to be found in the internet. Know the many different metadata associated with various content components of e-book, such as photograph, layout, text, table, image, video, and animation, etc, which can assist to strengthen the linkage among creator, author and reader groups. Know the development of different bibliographical formats, such as Dublin Core, MARC21, ONIX, XMP, BISAC, OPACS, RDA, etc, and their relationships with the standardization of e-book's bibliography and the requirements of embedded bibliography in various e-book formats.
Level	6
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Know metadata and bibliography of e-book</p> <ul style="list-style-type: none"> • Understand the importance of metadata and bibliography for e-book in the internet. Metadata associated with various content components of e-book, such as photograph, layout, text, table, image, video, and animation, etc, can assist to strengthen the linkage among creators, authors and readers. • Know the development of different bibliographical formats, such as Dublin Core, MARC21, ONIX, BISAC, OPACS, RDA, etc, and their relationships with the standardization of e-book's bibliography and the requirements of embedded bibliography in various e-book formats. <p>2. Based on the above competencies, master how to choose the best materials to be added in metadata and bibliography of e-book.</p>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Be able to describe the new meanings of metadata and bibliography in the distribution and selling of e-book. • Be able to identify the best materials to be added in the metadata and bibliography of e-book.
Remark	