

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - 電子出版

Title	Understand the relationship between copyright ordinance and e-publishing
Code	106328L5
Range	Copyright ordinance sets the most important ground rules between companies, and between companies and readers in publishing. The ground rules for traditional print publishing cannot be applied squarely in e-publishing. An understanding of the differences between the rules and their future impact on copyright ordinance can facilitate the development of e-publishing business.
Level	5
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Understand copyright ordinance for e-publishing</p> <ul style="list-style-type: none"> • Understand the establishment and development of international copyright conventions, including “Berne Convention for the Protection of Literary and Artistic Works”, “Universal Copyright Convention”, and “WIPO Copyright Treaty”, the common consents attained internationally and the general implementation of these conventions by major countries/ regions. • Understand the practical execution of copyright ordinance in traditional print publishing and e-publishing, and varied treatments in between the two. • Understand new issues on copyright ordinance triggered by the development of e-publishing, including the smaller units, tracking, hyperlink, reading format, time limit , and licensor/ licensee’s mutual agreements and responsibilities, etc. <p>2. Analyze how to solve the additional issues brought by e-publishing on copyright ordinance.</p> <p>3. Based on above competencies, be able to assist in the development of e-publishing business.</p>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Based on the implementation experience of traditional print publishing copyright issues, be able to to know the complexity of implementing copyright ordinance for e-publishing. • Be able to understand the unsolved issues of copyright ordinance.
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