

**Specification of Competency Standards**  
**for the Printing & Publishing Industry**  
**Unit of Competency**

Functional Area - 電子出版

Title	Understand new technology and concept affecting e-publishing development
Code	106326L4
Range	In an e-publishing company, continuously maintain awareness on the new technology and concept that affect e-publishing development, be able to relate them with the stage of the company development in e-publishing, and to consider how to maintain the competitiveness of the company in midst of a rapidly changing environment.
Level	4
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Through schematic frameworks such as the five senses of human, man-machine interface, semantic changes, media conversion interface, e-publishing reading scenario, etc, understand the roadmap of previous e-publishing development in technology and conceptual aspects, and then understand the possibilities of future changes in e-publishing technology and concept through channels such as various magazines, exhibitions, seminars and tracing studios, etc..</p> <p>2. Be able to consider the latest development in e-publishing technology and concept in the implementation process.</p> <p>3. Based on the above competencies, be able to relate company's stage of development in e-publishing with consideration on how to maintain the company's competitiveness in the rapidly changing e-publishing environment.</p>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> <li>• Be able to describe the development roadmap of e-publishing based on some schematic frameworks, and extract various information from new technology and concept for understanding the possibilities of future changes in e-publishing.</li> <li>• Be able to relate company's e-publishing development stage with consideration on how to upkeep company's market advantage in the rapid changing e-publishing environment.</li> </ul>
Remark	