Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - 電子出版

Title	Understand production methodologies of different e-publishing materials
Code	106325L4
Range	Understand the production flow and methodologies of publishing contents from different sources and published through different channels in the context of an e-publishing company. Since different methodologies involve different types of tools, talents and time, one can understand the challenges ahead based on the knowledge of the methodologies.
Level	4
Credit	6 （For Reference Only）
Competency	Performance Requirements 1. Understand how different sources of contents will determine the publishing flow necessary to meet the requirements of different publishing channels. 2. Understand the methodologies used in different flows, and the tools, talents and time involved. 3. Riding on the above competencies, know the challenges ahead of actual production of e-publishing materials.
Assessment Criteria	The integrated outcome requirements of this unit of competency are: • Be able to understand the necessary flow and methodology in connection with the e-publishing contents and channels. • Be able to know the challenges in the actual production of e-publishing materials.
Remark	