

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - Art and Design

Title	Know multimedia design skills
Code	106317L2
Range	Assist in digital multimedia production and archive according to instructions, and to make use of digital multimedia software to perform related tasks in a publishing design department.
Level	2
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Know basic design techniques in digital multimedia</p> <ul style="list-style-type: none"> • Know the types of digital media, such as web publishing, digital video, digital animation, digital audio, etc. • Know digital multimedia production method. • Know application software of digital multimedia production. • Know production methods of transmedia <p>2. Based on the above competency, be able to use digital multimedia software for designing and producing e-publishing materials.</p> <p>3. Be able to follow preset work instructions to assist the production of digital multimedia, and to archive files of digital multimedia in a safe and secured way.</p>
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> • Be able to use digital multimedia software based on instructions, and assist production and archive of multimedia.
Remark	The credit value of this unit of competency is based on the assumption that the learner has basic multimedia design knowledge.