

**Specification of Competency Standards**  
**for the Printing & Publishing Industry**  
**Unit of Competency**

Functional Area - Editing

Title	Implement subject selection, commissioning and planning in trans-region publishing
Code	106316L6
Range	In a publishing enterprise, master subject section, commissioning and planning in trans-region publishing, including an understanding of the method and requirements for the regions outside Hong Kong, and development of commissioning and planning in the regions, especially the opportunities and market effectiveness. Master the contents for publications on top of books, trans-region cooperation in selection of subject and optimization of requirements, methods and procedure in assembling manuscripts.
Level	6
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Understand subject selection, commissioning and planning in trans-region publishing.</p> <ul style="list-style-type: none"> <li>• Understand the way of editorial work and requirements in subject selection, commissioning and planning in regions outside of Hong Kong.</li> <li>• Understand the development of commissioning and planning in the regions, especially about market opportunities and effectiveness.</li> <li>• Master subject selection, commissioning and planning in publishing materials on top of books.</li> </ul> <p>2. Based on the above competency, be able to analyse the requirements, methods and procedure of subject selection and assembling of manuscripts in trans-region cooperation, so as to lead the enterprise in trans-region publishing in subject selection, commissioning and planning.</p> <p>3. Assess the return on investment for trans-region commissioning and planning, and formulate long term strategy in publishing for the enterprise.</p>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> <li>• Be able to implement trans-region subject selection, commissioning and planning, to understand the method of editorial work and requirements in commissioning and planning in regions outside of Hong Kong, to understand the development in these regions, and contents for commissioning and planning in publishing materials in on top of books.</li> <li>• Be able to analyse the requirements, method and procedure of assembling manuscripts, and optimisation of trans-region subject selection, commissioning, and lead the enterprise in implementing the related work plan.</li> </ul>
Remark	