

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - Editing

Title	Formulate copyright management strategy
Code	106315L6
Range	Formulate copyright management strategy and perform related tasks in a publishing enterprise.
Level	6
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Understand the relationships of copyrights among different media. <ul style="list-style-type: none"> • Understand the relationships of copyrights for print- media/e-book/multi-media/online publishing in different countries and in mutual transfers across media. 2. Based on the above knowledge, be able to formulate an effective copyright management strategy. 3. Be able to lead the implementation of copyright management strategy in an enterprise to meet the copyright laws and regulations for different media in the place of publishing.
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> • Be able to formulate an effective copyright management strategy based on the relationships of mutual transfer across different media in the place for publishing.
Remark	The credit value of this unit of competency is based on the assumption that the learner has knowledge in copyright.