

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - Editing

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| Title | Execute AV processing and production |
| Code | 106312L5 |
| Range | Execute AV processing and production and perform related tasks in e-publishing enterprise. |
| Level | 5 |
| Credit | 6 (For Reference Only) |
| Competency | <p>Performance Requirements</p> <p>1. Understand basic categories of AV publishing, and master the work in editing, production, reprographic, and distribution, etc.</p> <ul style="list-style-type: none"> • Master the operation mode and workflow in the editing, production, reprographic, and distribution of AV publishing. • Master technology for copyrights protection. • Master the technical facilities necessary for AV publishing. • Understand the production, application and operation of AV in transmedia publications. <p>2. Based on the above competency, be able to execute and manage and the production of AV publishing.</p> <p>3. Be able to holistically monitor the works in editing, production, reprographic, distribution, etc. of AV publishing for the enterprise, while ensuring compliance with copyright protection laws in the place of publishing.</p> |
| Assessment Criteria | <p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> • Be able to apply technology in editing, production, reprographic, distribution and copyrights protection in the production of AV publishing. |
| Remark | The credit value of this unit of competency is based on the assumption that the learner has knowledge of publishing. |