

**Specification of Competency Standards**  
**for the Printing & Publishing Industry**  
**Unit of Competency**

Functional Area - Editing

Title	Execute electronic/online publishing
Code	106311L5
Range	Execute and manage electronic/online publishing and perform related tasks in a publishing enterprise.
Level	5
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> <li>1. Master the knowledge on regulations related to electronic/online publishing management in the place of publication. <ul style="list-style-type: none"> <li>• Master the technique and workflow of e-book production.</li> </ul> </li> <li>2. Based on the above knowledge and rules on management of electronic/online publishing of the place of publishing, execute and manage electronic/online publishing.</li> <li>3. Be able to holistically monitor the e-book, electronic/online publishing projects of the employer enterprise, and meet the related rules and regulations of management and electronic/online publishing in the place of publication.</li> </ol>
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> <li>• Be able to execute and manage electronic/online publishing that can meet the rules of management for electronic/online publishing in the place of publishing.</li> </ul>
Remark	The credit value of this unit of competency is based on the assumption that the learner has knowledge of publishing.