

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - Management

Title	Understand publishing enterprise management
Code	106306L5
Range	In accordance with the established policy in a publishing enterprise, formulate management strategy for the enterprise, and implement publishing management and related tasks.
Level	5
Credit	6 (For Reference Only)
Competency	Performance Requirements
Assessment Criteria	
Remark	