

**Specification of Competency Standards**  
**for the Printing & Publishing Industry**  
**Unit of Competency**

Functional Area - 電子商貿

Title	Establish financial management system for e-commerce in printing industry
Code	106305L6
Range	Be able to soundly manage the company's finance and properly handle and address shareholders and external parties' concerns when necessary. An effective financial management system can reflect the health of the company, and heighten the company's reputation and visibility.
Level	6
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Well versed in the operation and accounting mechanism of e-commerce financial system</p> <ul style="list-style-type: none"> <li>• Understand financial regulations and accounting systems pertaining to e-commerce.</li> <li>• Understand the calculation of the cost of developing and conducting e-commerce, as well as the evaluation of the returns on investment and related risk.</li> <li>• Understand the means of raising operating capital.</li> <li>• Understand the calculation of the costs of e-commerce and product production.</li> <li>• Understand the effective and secure means for receiving e-commerce payments.</li> </ul> <p>2. With the above knowledge, be able to establish an effective financial management system to support the company's e-commerce operation, including managing cash flow, controlling cost, monitoring investment and financial performance, and preparation of financial statements, etc.</p> <p>3. Be able to project operating profit of the company's e-commerce operation, and lead various departments in controlling costs and expenses, in order to ensure reasonable returns on the company's investment.</p>
Assessment Criteria	<p>This integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> <li>• Be able to establish an effective financial management system for supporting the company's e-commerce operation.</li> <li>• Be able to lead various departments in controlling costs and expenses.</li> </ul>
Remark	