

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - 綠色印刷

Title	Formulate corporate environmental policies
Code	106293L5
Range	Understand the roles of corporate environmental responsibilities and sustainable development in achieving the company's long-term business goals. In addition to proper business operations and management, protecting environment and natural resources could potentially generate more goodwill for the company. In accordance with the company's environmental responsibilities and the concept of sustainable development, implement effective and sustainable development policies and monitor the outcomes of such policies.
Level	5
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Understand corporate responsibilities and the concept of sustainable development.</p> <ul style="list-style-type: none"> • Understand the key elements of social responsibilities, including environment, labour, social engagement, business ethics and social good and charity, etc. • Understand the responsibilities of a green company. In the light of the prevailing environmental laws and regulations, formulate corporate environmental policies and monitor the implementation of environmental policies in outsourced companies. • Understand concepts associated with sustainable development, including Earth's ecology, social consensus, and the relationship between environment and economy. • Understand local green initiatives. For example, participating in community development, sustaining cultural diversity, recycling and processing wastes, using managed forest papers and environmentally friendly materials, and saving energy and reducing carbon emissions, etc. • Well versed in related international environmental standards, such as ISO 26000. <p>2. With the above knowledge, be able to formulate corporate environmental policies and staff guidelines, and implement/monitor the implementation of such policies.</p> <p>3. Be able to lead the company in carrying through the implementation of environmental policies, supporting sustainable development, and improving staff morale with a view to enhancing productivity and operational efficiency, and gaining competitive advantages and goodwill.</p>
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> • Be able to formulate environmental policies and staff guidelines, and implement/monitor the implementation of such policies.
Remark	The credit value for this unit of competency is based on the assumption that the learner has knowledge of green management in printing production.