

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - IT (Information Technology)

Title	Build an online transaction system catering for printing business
Code	106277L6
Range	Develop an online transaction system and related organisational structure and management mechanism for the printing company.
Level	6
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Well versed in the operation of online digital transaction systems.</p> <ul style="list-style-type: none"> • Understand the operation of online digital transaction systems, including transaction protocols, digital transaction encryption technology, ordering and payment systems, copyright laws and firewall technology, etc. • Master the automatic features of production instructions. • Understand the latest development of web-to-print. <p>2. With the above knowledge, develop and set up the operation and transaction management systems for the company's online transaction platform, as well as the related organisational structure and management mechanism.</p> <p>3. Be able to lead the staff in complying with the production and confidentiality requirements of web-to-print business, with a view to ensuring that resources are fully utilised and orders are filled in an efficient manner, which will help boost the reputation of the company's online business.</p>
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> • Be able to develop an online transaction system, and related organisational structure and management mechanism in the light of the printing company's goals.
Remark	The credit value of this unit of competency is based on the assumption that learner has knowledge of information technology management for printing business.