

**Specification of Competency Standards**  
**for the Printing & Publishing Industry**  
**Unit of Competency**

Functional Area - Customer/Consumer Relations

Title	Understand the applications of Chinese terminology
Code	106272L2
Range	Be able to use basic Chinese printing terminology in internal and external communication, and handle simple paperwork in Chinese.
Level	2
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Master basic Chinese printing terminology, including terms concerning:</p> <ul style="list-style-type: none"> <li>• Print quality standards and issues;</li> <li>• Print quality control and measurement tools;</li> <li>• Components of machinery and instruments used by the printing company;</li> <li>• Brands of machinery and instruments used by the printing company; and</li> <li>• Logistics flow of the printing company.</li> </ul> <p>2. Be able to understand prepress, press and postpress terminologies, and use basic Chinese printing terminology in internal and external communication.</p> <p>3. Be able to handle paperwork in Chinese by following the laid-down practices of the company and under supervision.</p>
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> <li>• Be able to use basic Chinese printing terminology for internal and external communication and handle simple paperwork in Chinese.</li> </ul>
Remark	The credit value of this unit of competency is based on the assumption that the learner has basic Chinese and English language skills.