

Specification of Competency Standards
for the Printing & Publishing Industry
Unit of Competency

Functional Area - Customer/Consumer Relations

Title	Understand basic Chinese terminology
Code	106271L1
Range	Be able to use Chinese (including Putonghua) printing terminology in internal and external communication in various departments of the printing company.
Level	1
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Know basic Chinese printing terminology, including print product names, measurement units, major printing methodologies, printing material names, colour names, production workflows, machine and instrument names, etc. 2. With the above knowledge, be able to use printing terminology in daily internal and external communication. 3. Be able to understand and follow instructions containing printing terminology in job orders.
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency:</p> <ul style="list-style-type: none"> • Be able to use basic Chinese (including Putonghua) printing terminology in internal and external communication.
Remark	The credit value of this unit of competency is based on the assumption that the learner has basic knowledge of computer operation.