

**Specification of Competency Standards**  
**for the Printing and Publishing Industry**  
**Unit of Competency**

1. Title	Set up publishing enterprise management system
2. Code	PPPUMN602A
3. Level	6
4. Credit	12
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Set vision, mission and business goals of publishing enterprise</p> <ul style="list-style-type: none"> <li>◆ Set vision, mission and business goals of publishing enterprise</li> <li>◆ Set framework and management mechanism for publishing enterprise</li> </ul> <p>5.2 Formulate human resources management</p> <ul style="list-style-type: none"> <li>◆ Set management system for personnel recruitment, training and retention by publishing enterprise as part of cultural and creative industry</li> </ul> <p>5.3 Set publishing administration and management in the place of publication</p> <ul style="list-style-type: none"> <li>◆ Set regulations and systems of the place of publication concerning publishing administration and management</li> </ul>
6. Range	Set vision, mission and business goals and develop framework and management mechanism for publishing enterprise and perform related tasks.

<p>7. Assessment Criteria</p>	<p>The integrated outcome requirements of this unit of competency are: (i) Able to set vision, mission and business goals and develop framework and management mechanism for publishing enterprise.</p>
<p>8. Remarks</p>	<p>The credit value of this unit of competency is based on the assumption that the learner has knowledge of publishing enterprise operation and management.</p>