

**Specification of Competency Standards**  
**for the Printing and Publishing Industry**  
**Unit of Competency**

1. Title	Understand publishing
2. Code	PPPUMN502A
3. Level	5
4. Credit	12
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Understand publishing concept, history of development and publishing systems of China and other countries</p> <ul style="list-style-type: none"> <li>◆ Understand development and structure of publishing in China and other countries</li> </ul> <p>5.2 Understand publishing procedures, categories and standards of China and other countries</p> <ul style="list-style-type: none"> <li>◆ Understand types and attributes of publications</li> <li>◆ Understand normal procedures for publishing</li> </ul> <p>5.3 Understand nature, principles and social function of publishing job</p> <ul style="list-style-type: none"> <li>◆ Understand nature and social function of publishing job</li> <li>◆ Understand principles underlying publishing job</li> </ul>

	<p>5.4 Understand professional ethics of publishing practitioners</p> <p>◆ Understand professional ethics of publishing practitioners</p> <p>5.5 Understand publishing research and direction</p> <p>◆ Understand area and direction of publishing research</p> <p>5.6 Conduct publishing research and assist in formulating publishing policy</p> <p>◆ Able to conduct publishing research and assist in formulating publishing policy, taking into account publishing concept, procedures, nature, history of development, social function, systems and standards of China and other countries and adhering to professional ethics of publishing practitioners</p>
6. Range	Able to apply knowledge of publishing to conduct publishing research and assist in formulating publishing policy and perform related tasks in publishing department.
7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) Able to apply knowledge of publishing to conduct publishing research and assist in formulating publishing policy.
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has knowledge of publishing.