

**Specification of Competency Standards**  
**for the Printing and Publishing Industry**  
**Unit of Competency**

1. Title	Formulate copyright management strategy
2. Code	PPPUED603A
3. Level	6
4. Credit	12
5. Competency	<p style="text-align: right;"><u>Performance Requirements</u></p> <p>5.1 Understand copyright relationship between different media      ♦ Understand relationship of printed media/multi-media/online publication copyright between different countries and mutual transfer</p> <p>5.2 Formulate copyright management strategy      ♦ Formulate effective copyright management strategy according to mutual transfer of copyright between different media in the place of publication</p>
6. Range	Formulate copyright management strategy and perform related tasks in a publishing enterprise.
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <p>(i) Able to formulate effective copyright management strategy according to mutual transfer of copyright between different media in the place of publication.</p>
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has knowledge of copyright management.