

Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency

1. Title	Formulate publishing policy
2. Code	PPPUED602A
3. Level	6
4. Credit	12
5. Competency	<p style="text-align: right;"><u>Performance Requirements</u></p> <p>5.1 Formulate publishing policy of publisher ♦ Formulate publishing policy of publisher</p> <p>5.4 Master mutual adaptation and adjustment between individual and publisher ♦ Master skills for mutual adjustment between personal idea and style and publishing policy of publisher</p>
6. Range	Formulate publishing policy and perform related tasks in a publishing enterprise.
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <p>(i) Able to adjust between personal idea and publishing policy of publisher and formulate publishing policy to the benefit of the publisher.</p>
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has knowledge of publishing management in a publishing enterprise.