

**Specification of Competency Standards**  
**for the Printing and Publishing Industry**  
**Unit of Competency**

1. Title	Plan publication project management
2. Code	PPPUED501A
3. Level	5
4. Credit	9
5. Competency	<p style="text-align: right;"><u>Performance Requirements</u></p> <p>5.1 Manage daily operation of editorial department ♦ Master editorial department daily operation management</p> <p>5.2 Master resources allocation and return ♦ Master resources allocation to publication projects and factors affecting return</p> <p>5.3 Master copyright management scheme ♦ Plan resources allocation to publication projects and manage daily operation of editorial department based on effectiveness of investment in publication projects and set publishing policy</p>
6. Range	Plan resources allocation to publication projects and manage daily operation of editorial department based on effectiveness of investment in publication projects and set publishing policy and perform related tasks in a publishing enterprise.

<p>7. Assessment Criteria</p>	<p>The integrated outcome requirements of this unit of competency are:  (i) Able to plan resources allocation to publication projects and manage daily operation of editorial department based on effectiveness of investment in publication projects and set publishing policy.</p>
<p>8. Remarks</p>	<p>The credit value of this unit of competency is based on the assumption that the learner has knowledge of publishing enterprise operation and management.</p>