

Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency

1. Title	Master various design skills
2. Code	PPPUAD401A
3. Level	4
4. Credit	12
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Master layout design skills</p> <ul style="list-style-type: none"> ◆ Master format, layout plan, columns and paragraphs and fonts configuration of publication <p>5.2 Master illustration and graphics skills</p> <ul style="list-style-type: none"> ◆ Master use of colour, line, texture, proportion and perspective and drawing skills <p>5.3 Master book design skills</p> <ul style="list-style-type: none"> ◆ Master functions regarding format of book, materials, layout, printing and binding ◆ Master reader's requirement on readability, specifications and resources limitations <p>5.4 Master cover design skills</p> <ul style="list-style-type: none"> ◆ Master content expression, book binding and protection ◆ Master layout and binding technology <p>5.5 Master digital multimedia design skills</p> <ul style="list-style-type: none"> ◆ Understand types and functions of digital multimedia ◆ Understand properties and limitations of digital storage media ◆ Know precisely compatibility and limitations of different media ◆ Master digital multimedia design skills for appealing to readers

	<p>5.6 Set and implement management of different kinds of design</p> <p>◆ Set and implement management of different kinds of design by applying various design skills and taking into account requirements of readers</p>
6. Range	Set and implement management of different kinds of design by applying various design skills and taking into account requirements of readers and perform related tasks in design department.
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <p>(i) Set and implement management of different kinds of design by applying various design skills and taking into account requirements of readers and perform related tasks.</p>
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has basic knowledge of book design.