

Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency

1. Title	Understand cover design skills
2. Code	PPPUAD303A
3. Level	3
4. Credit	12
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Master conveying essence of book ♦ Master presenting essence of book with cover design</p> <p>5.2 Master book packing and protection ♦ Master use of printing technology to pack and protect books</p> <p>5.3 Master layout and binding technology ♦ Master integration of layout and binding technology into cover design</p> <p>5.4 Design cover for conveying message of book ♦ Design cover that protects and conveys message of book with application of printing layout and binding technology</p>
6. Range	Design covers that protect and convey messages of books according to book features and perform related tasks in design department.

7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) Able to design covers that protect and convey messages of books with application of printing layout and binding technology.
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has basic knowledge of layout design.