

Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency

1. Title	Know basic digital photography techniques
2. Code	PPPRPE206A
3. Level	2
4. Credit	6
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Know basic concept of digital photography</p> <ul style="list-style-type: none"> ◆ Understand different flow of digital commercial photography and conventional photography ◆ Know categorization and use of digital cameras ◆ Understand digital camera and appropriate lighting facilities for digital photography <p>5.2 Know workings and practice of digital photography</p> <ul style="list-style-type: none"> ◆ Understand image formation in digital photography and basic control ◆ Make appropriate use of focal length, perspective, aperture and depth of field ◆ Know different types of lighting, how to choose, apply and control ◆ Understand basic techniques for controlling product photo composition ◆ Have a clear idea of basic colour control for digital photography <p>5.3 Assist in digital photo taking</p> <ul style="list-style-type: none"> ◆ Assist in taking digital photos according to set requirements and based on basic concept and theory of digital photograph

6. Range	Make use of and control lighting, focal length, perspective, aperture and depth of field and assist in digital photo taking and related tasks in prepress department.
7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) Able to assist in digital photo taking and related tasks according to set requirements.
8. Remarks	This unit of competency is applicable to prepress practitioners of the printing industry in general.