

Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency

1. Title	Master skills for handling crises in printing enterprise
2. Code	PPPROM607A
3. Level	6
4. Credit	15
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Understand principle and method of crisis handling</p> <ul style="list-style-type: none"> ◆ Understand principle for crisis handling ◆ Explore methods of crisis handling ◆ Calculate cost for crisis handling <p>5.2 Set up crisis handling system for printing enterprise</p> <ul style="list-style-type: none"> ◆ Estimate loss incurred to company by crisis ◆ Calculate cost for handling crisis ◆ Master balance between loss incurred to company by a crisis and cost for handling the crisis in order to minimize loss ◆ Able to exploit resources flexibly to solve crisis facing the company ◆ Set up system for effective handling of crises by printing enterprise ◆ Master opportunities for turning 'crises' into 'chances'
6. Range	Set up system and strategy for effective handling of crises by a printing enterprise and perform related tasks for the management in a printing enterprise.

<p>7. Assessment Criteria</p>	<p>The integrated outcome requirements of this unit of competency are: (i) Able to set up system and strategy for effective handling of crises according to characteristics of the printing enterprise.</p>
<p>8. Remarks</p>	<p>The credit value of this unit of competency is based on the assumption that the learner has knowledge of printing enterprise operation and management.</p>