

Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency

1. Title	Master printing enterprise financing method and skills
2. Code	PPPROM604A
3. Level	6
4. Credit	15
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Understand printing enterprise financing</p> <ul style="list-style-type: none"> ◆ Understand printing enterprise financing by bank ◆ Understand printing enterprise financing through stock market ◆ List other printing enterprise financing methods, such as acquisition or merger <p>5.2 Master cost, advantages and disadvantages of printing enterprise financing methods</p> <ul style="list-style-type: none"> ◆ Calculate costs for printing enterprise financing through bank and through stock market ◆ Analyze advantages and disadvantages of printing enterprise financing through bank and through stock market <p>5.3 Master costs, advantages and disadvantages of printing enterprise acquisition or merger</p> <ul style="list-style-type: none"> ◆ Calculate costs for vertical acquisition, horizontal acquisition or merger of printing enterprises ◆ Understand advantages and disadvantages of printing enterprise vertical acquisition, horizontal acquisition or merger ◆ Plan strategy and method for bringing best benefit to printing enterprise after acquisition or merger ◆ Master problem solving following acquisition or merger

	<p>5.4 Master compilation of financing proposal</p> <p>◆ Able to compile useful financing proposal based on financing market condition and characteristics of printing enterprise</p>
6. Range	Set printing enterprise financing strategy and compile financing proposal and perform related tasks for the management in finance department.
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <p>(i) Able to set printing enterprise financing strategy and compile useful financing proposal based on development strategy of the printing enterprise and legal requirements.</p>
8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has knowledge of printing enterprise financial management.