**Specification of Competency Standards
for the Printing and Publishing Industry
Unit of Competency**

1. Title	Know digital printing operation procedures
2. Code	PPPROM302A
3. Level	3
4. Credit	6
5. Competency	Performance Requirements 5.1 Know difference between digital and conventional printing flow ♦ Identify between conventional and digital printing flow ♦ Know advantages and limitations of digital printing flow 5.2 Assist in choosing and arranging for suitable printing production flow ♦ Assist in choosing and arranging for suitable printing production flow according to characteristics of printed matter and cost consideration
6. Range	Assist client in choosing and arranging for suitable printing production flow based on the characteristics of the printed matter and cost consideration and perform related tasks in printing sales department or customer services department.
7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) Able to assist in choosing and arranging for suitable printing production flow based on the characteristics of printed matter and cost consideration.

8. Remarks	The credit value of this unit of competency is based on the assumption that the learner has basic knowledge of digital printing.