

**Specification of Competency Standards**  
**for the Printing and Publishing Industry**  
**Unit of Competency**

1. Title	Know basic design
2. Code	PPPRCT101A
3. level	1
4. Credit	12
5. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>5.1 Know principle and elements of basic design and page composition</p> <ul style="list-style-type: none"> <li>◆ Understand basic elements of design and their relationships</li> <li>◆ Understand relationship between essential elements of printing page composition and layout design</li> </ul> <p>5.2 Know structure and classification of text and illustrations</p> <ul style="list-style-type: none"> <li>◆ Distinguish structure of text and illustrations</li> <li>◆ Use text and illustrations to enhance expression</li> </ul> <p>5.3 Understand composition, pantone colour code and related marks and symbols of artwork</p> <ul style="list-style-type: none"> <li>◆ Able to explain processing of artwork for printing</li> <li>◆ Identify types and use of pantone colour code</li> </ul> <p>5.4 Assist in layout design</p> <ul style="list-style-type: none"> <li>◆ Apply basic design concepts and skills to assist in designing page layout according to instructions and requirements</li> </ul>

6. Range	Assist in designing simple layout with text and illustrations and perform related tasks in design department.
7. Assessment Criteria	The integrated outcome requirements of this unit of competency are: (i) Able to apply basic design concepts and skills to assist in designing page layout according to instructions and requirements.
8. Remarks	This unit of competency is applicable to printing practitioners in general.