

**Specification of Competency Standards**  
**for the Manufacturing Technology Industry**  
**Unit of Competency**

Functional Area - Business Strategies

Title	Formulate corporate social responsibility strategies
Code	106545L5
Range	This unit of competency is applicable to all corporations of Manufacturing Technology Industry. Practitioners should be capable to formulate corporate social responsibility policy in accordance with the corporate operation impacts on society, and become corporate citizens
Level	5
Credit	3 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Understand relevant knowledge of formulating corporate social responsibility strategies</p> <ul style="list-style-type: none"> <li>• Understand the business development goals, mission, vision and core values</li> <li>• Understand the positioning of corporate image</li> <li>• Understand the concept of corporate citizenship and social responsibility</li> <li>• Understand the relationship between corporate culture and social responsibility</li> <li>• Understand the impact of corporation on society, such as fair trade, equal opportunities, social or community investment, the establishment of family culture and environmental protection</li> <li>• Understand the social problems caused by the corporate operation and manufacturing processes</li> <li>• Understand the benefits to the corporation of enhancing the corporate social responsibility</li> <li>• understand the social requirements on corporate social responsibility, government requirements, customer requirements, and all kinds of international social responsibility standards, such as SA8000</li> <li>• Understand the ISO22301 and other business continuity management standard</li> </ul> <p>2. Formulate corporate social responsibility strategies</p> <ul style="list-style-type: none"> <li>• Develop corporate social responsibility strategies</li> <li>• set up the post to handle corporate social responsibility</li> <li>• set up corporate social responsibility audit mechanisms</li> <li>• compile reports, interpretation of corporate social responsibility strategies and future plans</li> </ul> <p>3. Professional handling of formulating corporate social responsibility strategies</p> <ul style="list-style-type: none"> <li>• Combine the measures which focus on social and environmental protection into the corporate business operation strategies and enhance the corporate image</li> </ul>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> <li>• Capable to formulate appropriate social responsibility strategies in accordance with the corporate size and operation</li> <li>• Capable to compile reports to interpretate the formation and action plans of social responsibility strategies</li> </ul>
Remark	