

Specification of Competency Standards
for the Logistics Industry
Unit of Competency

Functional Area - Planning and Design of Logistics Solutions

Title	Formulate global strategy of special cargo handling
Code	LOSAPD512B
Range	This unit of competency is applicable to logistics service providers. Practitioners should be able to analyse and formulate global strategies for special cargo handling by adopting and evaluating any potential factors and direct or indirect impacts on the operational efficiency and efficiency of the global coverage area.
Level	5
Credit	9 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Understand the characteristics of special cargo and global operation strategies, including:</p> <ul style="list-style-type: none"> • Understand global special cargo operations strategies and their relationships • Understand economic scale, development and service characteristics and their relationships • Understand the social, cultural, political and interrelationships of individual regions • Understand the relevant legislation, regulations and policies of individual regions affect the sources, types and value of special commodities in the areas covered by individual regions of logistics, infrastructure and investment • Understand the availability of transportation, warehouse facilities, distribution centres, IT infrastructure and related resources in the area covered • Understand the ability and knowledge of company partners and agents in special cargo • Understand the location, connection routes and different ways of logistics service points, warehouses and production sites/points of sale within the coverage area • Understand the global special cargo market competition, market share and development opportunities • Know how to analyse and evaluate the special goods market situation in the region • Understand the company's local and regional policies, resources and goals in handling special cargo <p>2. Formulate global strategies of special cargo handling</p> <ul style="list-style-type: none"> • Integrate and analyse the business environment from internal and external data collected • Review the company's strengths, weaknesses, opportunities and threats and short-term, mid-term and long-term development directions • Assess the company's ability and availability to handle special cargo on a global basis • Analyse the policy formulation and direction of global special cargo development and operation • Determine short-term, medium- and long-term basis, and propose different strategic operating directions and plans • Assess potential risks and constraints and resources for handling special cargo • Assess existing service capabilities and availability to cope with business development plans • Propose a variety of service models to meet new business management and market directions • According to the current situation and market conditions, formulate and propose changes or new business management policies
Assessment Criteria	The integrated outcome requirements of this unit of competency are:

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	<ul style="list-style-type: none">• Capable of applying different reliable information to analyse and formulate global operations strategies for special cargo;• Capable of analysing the current local and regional operating conditions and propose appropriate business strategies and plans; and• Capable of recommending effective solutions to achieve the company's goals
Remark	