

Specification of Competency Standards
for the Logistics Industry
Unit of Competency

Functional Area - Smart Logistics

Title	Implement e-logistics websites maintenance
Code	LOCUEL210B
Range	This unit of competency is applicable to logistics service providers using e-logistics website. Practitioners should be capable of mastering the functions of e-logistics website and implement website maintenance service.
Level	2
Credit	6 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Possess basic knowledge and common technology relevant to e-logistics operations</p> <ul style="list-style-type: none"> • Understand the logistics procedures of the company • Understand the role and trend of e-logistics • Understand the operating procedures of the relevant e-logistics website <ul style="list-style-type: none"> ○ Functions and workflow of e-logistics operations ○ Security procedures and requirements for e-logistics operations ○ The legal responsibilities and risks of e-logistics operations • Understand the requirements for assessing cost effectiveness of the website • Understand the functions of the websites in the aspects of operation, customer services and information management • Understand the company's policy on the access of external website • Understand options to perform operation, risk and resources like equipment, software • Understand website users' need <p>2. Implement maintenance for logistics website operation</p> <ul style="list-style-type: none"> • Obtain opinions from website users, customers and business partners to understand their needs • Implement maintenance for logistics website operation • Update the website according to the operational requirement of the company <ul style="list-style-type: none"> ○ Conduct user satisfaction survey ○ Test the stability and security level of the website ○ Conduct trial test for the website ○ Evaluate the accessibility by staff on their comment and feedback ○ Work with users and customers to review the completeness of the data and review the efficiency continuously ○ Maintain and regular update and adjust the setup of transaction and platform accessibility
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency is:</p> <ul style="list-style-type: none"> • Capable of implementing maintenance for logistics website operation and updating the company's website according to the actual situation of the company and relevant business partners' special requirements.
Remark	This UoC is adapted from the Logistics UoC LOCUEL201A