Specification of Competency Standards for the Logistics Industry
Unit of Competency

2. Code	LOCUEL410A
3. Range	This unit of competency is applicable to logistics service providers. Practitioners should be capable of designing e-logistics website for e-logistics operations in the logistics industry and optimising the functions of the e-logistics website.
4. Level	4
5. Credit	6 (for reference only)
6. Competency	Performance Requirements: 6.1 Basic knowledge of e-logistics operations and relevant technologies • Understand regular logistics procedures between the company and relevant parties • Understand the flow of e-logistics operations between the company and relevant parties • Understand the security procedures and requirements for e-logistics operations between the company and relevant parties • Understand the legal responsibilities and risks of the e-logistics operations between the company and relevant parties • Understand the functions and roles of the company's website in e-logistics operations • Understand the strengths and weaknesses of the information technology commonly used by the logistics industry • Understand the situation and trend of the use of website in the industry 6.2 Analyse and formulate demand for e-logistics website • Assess the relationship of the company with relevant units and the influence of the e-logistics operations on the overall business of the company according to daily logistics operations of the company • Base on the assessment to analyse the demand for the e-logistics operations between the company and relevant parties • Base on the demand for e-logistics operations with relevant parties and special requirements of relevant customers and business partners to assess different solutions for functions of the e-logistics website of the company, so as to design and upgrade the website functions • Use the website to release, convey, store and present information • Use the website to communicate effectively and manage the relationship with customers and business partners 6.3 Design high quality website • Design a high quality website to attract more customers to use in order to improve effectiveness • Design a high quality website to facilitate customer's use of website for complex logistics operations
7. Assessment Criteria	The integrated outcome requirement of this unit of competency is: • Capable of analysing the demand for e- logistics website and designing an e- logistics website according to the actual situation of the company and relevant business partners' special requirements
8. Remarks	This UoC is adapted from the Logistics UoC LOCUEL405A