

Specification of Competency Standards for the Logistics Industry

Unit of Competency

1. Title	Represent the company to perform obligations in trade associations and liaise with relevant organizations
2. Code	LOCUOM404A
3. Range	This unit of competency is applicable to sea freight, air freight, and express operators. Practitioners should be capable to represent the company to perform obligations in trade associations and liaise with relevant organizations.
4. Level	4
5. Credit	3 (for reference only)
6. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>6.1 Basic knowledge of trade associations and relevant organizations</p> <ul style="list-style-type: none">◆ Understand the development and status of the industry◆ Understand the concept of interest groups and their roles in the industry◆ Understand the operation and market situation of the industry◆ Understand the aims, structure and terms of reference of the trade associations, academic societies and advisory bodies in the industry, and their relationships with the government and other relevant organizations◆ Understand the obligations of an enterprise of joining the above-mentioned organizations◆ Master the channels or mechanisms for collecting staff views◆ Master the development direction of the industry

	<p>6.2 Perform obligations in trade associations and liaise with relevant organizations</p>	<ul style="list-style-type: none"> ◆ Understand the new policies of the present or future government and their merits and demerits, and the impact on the industry or the company ◆ Solicit the views of the company management, and the staff from other levels on specific issues or policies ◆ Establish channels or mechanisms to collect staff views regularly ◆ Establish channels or mechanisms to release the news of trade associations to staff ◆ Represent the company to attend meetings of relevant trade associations/organizations or perform obligations in the capacity of member, president or secretary ◆ Represent the company to attend the annual general meeting and other meetings ◆ Represent the company to express the views on present or new policies ◆ Represent the company and the industry to make constructive recommendations or options to the government or stake-holders ◆ Represent the company and relevant organizations to negotiate or fight for their interests ◆ Express the views in the interest of the company and the industry ◆ Maintain liaison with relevant organizations and groups, and solicit their views
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	<ul style="list-style-type: none"> ◆ Compile views, recommendations or position papers ◆ Respond to enquiries and criticisms from members, external bodies and the media ◆ Attend the activities or ceremonies of relevant organizations
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> (i) Capable to represent the company to join the trade associations and their activities and perform obligations as a member; (ii) Represent the company to join the trade associations and express the views as a member; and (iii) Capable to establish bilateral communication channels for the company staff and the trade associations.
8. Remarks	