

Specification of Competency Standards for the Logistics Industry
Unit of Competency

1. Title	Implement e-logistics website maintenance
2. Code	LOCUEL201A
3. Range	This unit of competency is applicable to logistics companies using e-logistics website. Practitioners should be capable to master the functions of e-logistics website and provide website maintenance service.
4. Level	2
5. Credit	6 (for reference only)
6. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>6.1 Basic knowledge and common technology relevant to e-logistics operation</p> <ul style="list-style-type: none"> ◆ Understand the logistics procedures of the company ◆ Understand the role and trend of e-logistics ◆ Understand the operation procedures of the relevant e-logistics website <ul style="list-style-type: none"> • Functions and workflow of e-logistics operation • Security procedures and requirements for e-logistics operation • The legal responsibilities and risks of e-logistics operation ◆ Understand the requirements for assessing cost effectiveness of the website ◆ Understand the functions of the websites in the aspects of operation, customer services and information management ◆ Understand website users' needs

	<p>6.2 Implement maintenance for logistics website operation</p> <ul style="list-style-type: none"> ◆ Obtain opinions from website users, customers and business partners to understand their needs ◆ Implement maintenance for logistics website operation ◆ Update the website according to the operational requirement of the company <ul style="list-style-type: none"> • Conduct user satisfaction survey • Test the stability and security level of the website ◆ Conduct trial test for the website
<p>7. Assessment Criteria</p>	<p>The integrated outcome requirement of this unit of competency is:</p> <p>(i) Capable to implement maintenance for logistics website operation and update the company's website according to the actual situation of the company and relevant business partners' special requirements.</p>
<p>8. Remarks</p>	