Specification of Competency Standards
for the Logistics Industry
Unit of Competency

Functional Area - Smart Logistics

Title	Implement e-logistics website maintenance
Code	LOCUEL201B
Range	This unit of competency is applicable to logistics companies using e-logistics website. Practitioners should be capable to master the functions of e-logistics website and provide website maintenance service.
Level	2
Credit	6 （For Reference Only）
Competency	Performance Requirements 1. Possess basic knowledge and common technology relevant to e-logistics operation • Understand the logistics procedures of the company • Understand the role and trend of e-logistics • Understand the operation procedures of the relevant e-logistics website 　o Functions and workflow of e-logistics operation 　o Security procedures and requirements for e-logistics operation 　o The legal responsibilities and risks of e-logistics operation • Understand the requirements for assessing cost effectiveness of the website • Understand the functions of the websites in the aspects of operation, customer services and information management • Understand website users' needs • Understand e-logistics solution to each stakeholders and its potential and development • Understand different methods for collection of personal data, data backup and payment 2. Implement maintenance for logistics website operation • Obtain opinions from website users, customers and business partners to understand their needs • Implement maintenance for logistics website operation • Update the website according to the operational requirement of the company 　o Conduct user satisfaction survey 　o Test the stability and security level of the website 　o Conduct trial test for the website • Provide new and advanced technologies suggestion to the company for the enhancement of e-logistics products, e.g. IoT, Big Data and Blockchain • Provide and suggest new and advanced methodology of access and acquire the e-logistics system with more user friendly and simplicity • Enhance methodologies regularly to improve the efficiency and effectiveness automatically with new or enhanced functions, software or solutions, etc.
Assessment Criteria	The integrated outcome requirement of this unit of competency is: • Capable to implement maintenance for logistics website operation and update the company's website according to the actual situation of the company and relevant business partners' special requirements.
Remark	