## Specification of Competency Standards for the Jewellery Industry <u>Unit of Competency</u>

| 1. Title      | Execute product development plan for jewellery  |
|---------------|---|
| 2. Code       | JLZZRD503A  |
| 3. Range      | This unit of competency is applicable in the industry-related workplaces. Practitioners should be capable to effectively execute the company's established product development plan for jewellery to tie in with the development of the company.  |
| 4. Level      | 5   |
| 5. Credit     | 6   |
| 6. Competency | Performance Requirements  |
|               | <ul> <li>Know about product         development plan</li></ul>  |
|               | <ul> <li>Execute product development plan</li> <li>Effectively execute the company's established product development plan for jewellery:         <ul> <li>Set time schedule</li> <li>Set time schedule to develop different kinds of projects in accordance with the established product development plan of the company/department</li> </ul> </li> <li>Allocate resources         <ul> <li>Capable to effectively allocate resources, such as: manpower, equipments and capital, etc. with a view to achieve the anticipated target of product development</li> </ul> </li> </ul> |

|               | Communicate and co-ordinate with  |
|---------------|---|
|               | relevant departments  |
|               | Capable to communicate with the   |
|               | departments participating in product  |
|               | development (such as: design  |
|               | department, marketing department and  |
|               | manufacturing department, etc.) or  |
|               | external organizations (such as:  |
|               | product accreditation organization,   |
|               | intellectual property organization) to  |
|               | facilitate the implementation of  |
|               | product development projects  |
|               | Conduct evaluation  |
|               | Capable to systematically evaluate the  |
|               | progress and effectiveness of product   |
|               | development plan and make   |
|               | suggestions for improvement   |
| 7. Assessment | The integrated outcome requirements of this unit of competency are:             |
| Criteria      | (i) Capable to effectively execute the company's established product            |
|               | development plan for jewellery to tie in with the development of the            |
|               | company; and  |
|               | (ii) Capable to evaluate the company's established product development plan     |
|               | for jewellery and make suggestions for improvement.                             |
|               |   |
| 8. Remarks    | The credit value of this unit of competency is set on the presumption that the  |
|               | person concerned already possesses relevant knowledge about jewellery products. |