

Specification of Competency Standards for the Jewellery Industry
Unit of Competency

1. Title	Set overall corporate direction, ideology and strategy for the operational management of jewellery
2. Code	JLZZOM701A
3. Range	This unit of competency is applicable in workplaces relevant to the operational management of the jewellery industry. Practitioners should be capable to master the complicated factors of changes in the jewellery industry despite the lack of complete/consistent data/information, such as: changes in market, technology and price. They should also be capable to employ innovative operational strategy to set overall corporate direction, ideology and strategy to lead the enterprise or industry to make breakthroughs that carry profound impacts, thus maintaining the industry's leading position.
4. Level	7
5. Credit	9
6. Competency	<p align="center"><u>Performance Requirements</u></p> <p>6.1 Know about the market trend of the jewellery industry</p> <ul style="list-style-type: none"> ◆ Sensitive to the market trend of the jewellery industry ◆ Possess unique and creative ideas on jewellery products, and have leadership competency <p>6.2 Set overall direction, ideology and strategy for operational management</p> <ul style="list-style-type: none"> ◆ Employ innovative operational plan to develop overall corporate operational strategies, including human resources management, financial strategies and risk strategies, etc. ◆ Master the complicated factors of changes in the jewellery industry despite the lack of complete/consistent data/information, and lead corporate culture, set future development direction for the enterprise

	<ul style="list-style-type: none"> ◆ Employ communication skills to communicate with different people in or outside the industry <ul style="list-style-type: none"> • Master communication channels • Organize meetings ◆ Master information analysis strategy ◆ Have specific knowledge on operational management and the use of tactics ◆ Develop innovative management ideology and strategy applicable to the enterprise in accordance with the characteristics of the jewellery industry ◆ Make in-depth review and analysis on the current standard of the industry and capable to set new standards
7. Assessment Criteria	<p>The integrated outcome requirement of this unit of competency is:</p> <p>(i) Capable to master the complicated factors of changes in the jewellery industry despite the lack of complete/consistent data/information, such as: changes in market, technology and price; also capable to effectively develop innovative strategies or plans for corporate operational management, and possess capabilities to organize, lead, control and make decision, thus leading the enterprise or the industry to make breakthroughs that carry profound impacts and ready to embrace changes in the industry.</p>
8. Remarks	<p>This unit of competency is applicable to the organization's senior operational management and the policy making authority.</p>