

Specification of Competency Standards for the Jewellery Industry
Unit of Competency

1. Title	Implement the procurement of jewellery products for marketing purposes
2. Code	JLZZLO302A
3. Range	This unit of competency is applicable in workplaces relevant to the logistics and procurement of jewellery. Practitioners should be capable to collect relevant information on the jewellery market independently to make careful analysis and judgement, and implement the procurement of jewellery products for marketing purposes.
4. Level	3
5. Credit	9
6. Competency	<p align="center"><u>Performance Requirements</u></p> <p>6.1 Know about the local market for Hong Kong jewellery and the types of customers</p> <ul style="list-style-type: none"> ◆ Know about the local market for Hong Kong jewellery and the types of customers, including: <ul style="list-style-type: none"> • Best-selling jewellery products • The trend of jewellery products • The trend of local life style • The favourite design of major and potential consumers • Know about customers’ consuming desire <p>6.2 Purchase jewellery products for marketing purposes</p> <ul style="list-style-type: none"> ◆ Implement the procurement of jewellery products for marketing purposes, such as: <ul style="list-style-type: none"> • Collect relevant information on various kinds of suppliers, including: <ul style="list-style-type: none"> ▸ Jewellery products supplier ▸ Manufacturing contractor ▸ Service supplier

	<ul style="list-style-type: none"> • Implement the organization’s mechanism and procedure for purchasing jewellery products • Collect quotation information ◆ Implement general inventory management on jewellery products, such as: <ul style="list-style-type: none"> • Collect information on various kinds of warehouses • Implement the organization’s storage and retrieval mechanism and procedure for jewellery products • Organize the records and reports on the storage and retrieval of jewellery products
7.Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <p>(i) Capable to collect relevant information on the jewellery market independently to make careful analysis and judgement, and implement the procurement of jewellery products for marketing purposes; and</p> <p>(ii) Capable to implement general inventory management on jewellery products.</p>
8.Remarks	<p>The credit value of this unit of competency is set on the presumption that the person concerned already possesses the knowledge of purchasing general jewellery products/parts.</p>