

**Specification of Competency Standards for the Jewellery Industry**  
**Unit of Competency**

1. Title	Master professional design knowledge of the jewellery industry		
2. Code	JLZZDE407A		
3. Range	This unit of competency is applicable in jewellery companies or worksites. Practitioners should be capable to master professional design knowledge to handle daily design duty independently.		
4. Level	4		
5. Credit	6		
6. Competency		<u>Performance Requirements</u>	
	6.1	Know about the professional design knowledge of the jewellery industry	<ul style="list-style-type: none"> <li>◆ Know about the professional integrity of design, such as: practise secrecy, the spirit of contract, integrity, respect and safeguard intellectual property, etc.</li> <li>◆ Know about the coverage, practical application, claiming procedure and legal responsibility of intellectual property laws, such as the intellectual property ordinance of Hong Kong, China and major overseas markets</li> <li>◆ Understand the jewellery industry and market performance</li> </ul>
	6.2	Apply professional design knowledge of the jewellery industry	<ul style="list-style-type: none"> <li>◆ Should have professional integrity when performing design duty, such as: <ul style="list-style-type: none"> <li>• Practise secrecy as to the design and invention of the organization and customer</li> <li>• Utilize company resources effectively when performing design duty</li> <li>• Finish the job within anticipated timeframe and resources to tie in with the organization's product research and development plan</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>◆ Safeguard intellectual property <ul style="list-style-type: none"> <li>• Assist the company and customer to safeguard the intellectual property of the new design during the process of product research and development</li> <li>• Check out the registered design patent and products which are already in the market to prevent the new design from infringing intellectual property or developing products similar to those already in the market</li> <li>• Should immediately alert the company and customer of any innovative design and invention, and assist in making registration in the appropriate country and making patent registration to safeguard the interests of the company and customer</li> </ul> </li> <li>◆ Apply knowledge of the industry and market in product design <ul style="list-style-type: none"> <li>• Design new products to meet the current and future development of the industry and market trend</li> <li>• Apply newly developed techniques in the industry during the design process to meet market demand</li> </ul> </li> </ul>
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> <li>(i) Capable to apply the professional knowledge of jewellery design in the design or product research and development of jewellery; and</li> <li>(ii) Capable to safeguard intellectual property and demonstrate professional integrity during the design or product research and development process.</li> </ul>
8. Remarks	<p>The credit value of this unit of competency is set on the presumption that the person concerned already possesses knowledge on jewellery design.</p>