

Specification of Competency Standards for the Jewellery Industry
Unit of Competency

1. Title	Know about jewellery design and cultural trend	
2. Code	JLZZDE302A	
3. Range	This unit of competency is applicable in jewellery companies or worksites. Practitioners should be capable to collect information and understand the cultural trend and development, so as to incorporate cultural elements into the design to enhance the uniqueness of the products.	
4. Level	3	
5. Credit	6	
6. Competency		<u>Performance Requirements</u>
	6.1 Know about the trend and cultural development of jewellery design	<ul style="list-style-type: none"> ◆ Know about the cultural development of jewellery design and the cultural changes from the beginning of human history to the post-modern period, the cultural changes during each period of time and their inter-relationships as well as the impact of each period on art and design <ul style="list-style-type: none"> • The impact of changes in art during The Renaissance on design • The impact of Art Nouveau on the progress of jewellery design during the twentieth century • The impact of war on design and living • The progress of development from the Industrial Revolution to modern society • The post-modern society's technological progress, bring great stimulus to the industry

	<ul style="list-style-type: none"> ◆ Know about the external factors affecting the development trend of jewellery design and capable to analyze the impact of various external factors on the development of jewellery design. External factors such as: <ul style="list-style-type: none"> • Political factor • Economic factor • Social factor • Technological factor, etc. <p>6.2 Master the culture and development trend of jewellery design</p> <ul style="list-style-type: none"> ◆ Capable to make use of the knowledge on design and art development trend to determine the style and direction of jewellery design to enhance the uniqueness of the products
7.Assessment Criteria	<p>The integrated outcome requirement of this unit of competency is:</p> <p>(i) Capable to master the culture and development trend of jewellery design and to make use of various kinds of cultural elements and characteristics of design in jewellery design to enhance the uniqueness of the products.</p>
8.Remarks	<p>The credit value of this unit of competency is set on the presumption that the person concerned already possesses the ability to collect and analyze information on jewellery and have basic knowledge on jewellery design and cultural trend.</p>